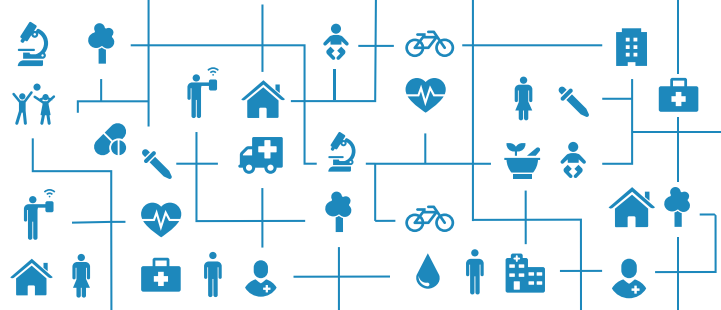




EMBASSY OF DENMARK



EMBASSY OF THE REPUBLIC  
OF KOSOVO IN ZAGREB



# Smart Health Kosovo 2018

## Danish-Kosovar Health Forum

Programme • Hotel Gorenje, Pristina, Kosovo • 16 November 2018, 13.30-15.30

13.00	<b>Registration</b>
13.30 - 13.45	<b>Keynote Speech</b> <i>H.E. Mr. Uran Ismaili</i> , Minister of Health of the Republic of Kosovo
13.45 - 14.15	<b>Experience from Denmark</b> Mr. Hans Erik Henriksen, General Director of Healthcare DENMARK
14.15 - 15.00	<b>Panel Discussion: Smart Health: Where Economics Meet Health</b> (Moderator: Dr. Luan Gola) <i>H.E. Mr. Uran Ismaili</i> , Minister of Health of the Republic of Kosovo <i>Mr. Hans Erik Henriksen</i> , General Director of Healthcare Denmark <i>Mr. Fatmir Plakiqi</i> , Director of Healthcare Insurance Fund, Kosovo <i>Dr. Venera Berisha Muharremi</i> , Director of Endocrinology Clinic, University Clinical Center of Kosovo
15.00 - 15.30	<b>Q&amp;A</b>
15.30	<b>Lunch and Networking</b>

### Aims of today's meeting:

- The key message of Mr. Henriksen's talk will be to highlight the latest Danish Health Reform and underline the effects. This will show how the Danish state has made their health system sustainable and "Value for money" with the limited resources and with the quality that is constant (and not deteriorating due to limitations). In other words, how the Danish state has managed to maintain or even upgrade the quality of healthcare while keeping the costs under control.
- Priorities in health treatment, shown on an example of chronic non communicable diseases.
- Highlighting the importance of patient health outcomes, in view of organizing health treatment, drugs, and how it all effects the costs of the health system.

### Briefly about Healthcare DENMARK

Healthcare DENMARK is a Danish State organization for health under the patronage of Her Royal Highness Crown Princess Mary of Denmark. Healthcare DENMARK has a unique national and political mandate to promote Danish healthcare excellence and visibility internationally. Healthcare DENMARK coordinates delegation visits for foreign decision makers and press delegations to Denmark, where they can experience Danish healthcare solutions in practice and meet the people behind; all part of an extensive network of companies and other actors in the area of healthcare, dedicated to promoting best practices. Healthcare DENMARK participates in delegations, conferences and exhibitions both nationally and internationally to support and strengthen Danish interests. Healthcare DENMARK is a public-private non-profit partnership and therefore does not sell any products and services.



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